PROJECT TIMELINE

ANALYSE

1. Exploratory Phase
2. SHOW
   - **Show Evaluation Checklist**
3. Needs Analysis
   - **Needs Assessment Checklist**
4. PROJECT PROPOSAL
5. PROJECT APPROVAL and INITIATION
6. Academic staff training (web only)
7. Product Analysis

DESIGN

8. Design + Prototype Development
   - **1.Screen Design Guidelines OR Multimedia specs**
   - **2.Sign-off for mm (in development)**

DEVELOP

9. Prototype Demo:
   - to peers (shredding)
   - to lecturers

10. Development (web)
    - Development (multimedia)

11. Formative Evaluation (web)
    - Formative Evaluation (multimedia), Usability Testing and Sign-off

12. Student Orientation (web)

EVALUATE

- **1.QA reports: web + mm**
- **2.Multimedia Eval Checklist**
- **3.Sign-off for mm (final product)**
- **4.Multimedia User Evaluation ques'aire**

IMPLEMENT

13. Implementation

EVALUATE

14. Summative Evaluation
    - **1.Summative Evaluation Checklist**
    - **2.Student survey results (WebCT Experience questionnaire)**

15. Review, Maintenance and Support